



CITY OF PETALUMA, CALIFORNIA REGULAR MEETING OF THE PUBLIC ART COMMITTEE

City Hall Council Chambers
11 English Street
Petaluma, CA 94952

MINUTES

Tuesday, November 29, 2022

1. CORONAVIRUS (COVID-19) ADVISORY NOTICE

- A. Consistent with Executive Order No. N-29-20 from the Executive Department of the State of California and the Sonoma County Health Official Orders No. C19-03 and C19-05 the City of Petaluma Public Art Committee meeting will not be physically open to the public and all Committee members will be teleconferencing into the meeting via Zoom.

2. **How to Observe and/or Participate:** To maximize public safety while still maintaining transparency and public access, members of the public can observe and/or participate in the meeting by visiting <https://zoom.us/j/93274792280>
3. **How to Watch on TV:** Petaluma Community Access broadcasts on Comcast and Petaluma's local channels 26, 27, and 28. With AT&T U-Verse, PCA's channels are accessible through channel 099. Local channels are not currently available on Satellite/DISH Networks.
4. **How to Submit Public Comment:** Members of public may provide written public comment by emailing comments to the Clerk at eellis@cityofpetaluma.org up to two hours prior to the meeting start (November 29, 2022 at 4:00 p.m.). Comments will be distributed to the Committee members and placed on the agenda on the City's website as part of the public record for the meeting, otherwise the comments will be distributed and posted online following the meeting.
5. **How to Speak Live at a Meeting:** Members of the public may address Planning Commission during the teleconference meeting only. To address the Planning Commission during the live meeting, please use this link to join the teleconference meeting: <https://zoom.us/j/93274792280>.
6. **Tips for Attending a Virtual Meeting:** <https://cityofpetaluma.org/tips-for-attending-a-virtual-meeting/>

1. CALL TO ORDER

Vice Chair Smith opened the meeting at 6:00 PM.

2. ROLL CALL

PRESENT: Christopher Smith, Anne Digges, Hannah Rizzo Simons, Cheryl Coldiron, and Ally Spong.
ABSENT: Melissa Abercrombie.

3. PUBLIC COMMENT

During General Public Comment, the public is invited to make comments on items of public interest that are within the Committee/Commission's subject matter jurisdiction and that are not listed on the current agenda. Public comments are limited to three minutes per person. Depending on the number of persons wishing to address the Committee/Commission, time will be allocated in equal shares totaling no more than twenty minutes.

Vice Chair Smith opened and closed the general public comment period.

4. PRESENTATION ITEMS

- A. Bodega Tackle Mural. Presentation on Bodega Tackle mural located at 884 Bodega Avenue. (Brown, Madison) This is a presentation item only. No discretionary action will be taken on this item; therefore, no CEQA finding is required to be made for this meeting item.

Public Art Specialist Ward introduced the item and presenters.

Rayne Madison & Ken Brown presented the mural project.

Committee Member Coldiron asked for clarification on the details of the estimated cost and timeframe.

Madison and Brown responded that the restoration budget would be between \$7,500 and \$9,000 and a timeframe of 3-5 weeks.

Vice Chair Smith opened the item to discussion. Smith noted the Community Art Grant.

Public Art Specialist Ward explained the grant process and provided other resources.

Committee Member Spong commented about the location and the context of the mural.

Committee Member Rizzo Simmons noted the landmark context of the mural for out Bodega Avenue.

Committee Member Coldiron shared about when the mural was originally being painted and how to explore restoration ideas.

Committee Member Anne Digges joined meeting at 5:17 P.M.

Vice Chair Smith provided his comments in support. He discussed purview of Committee to fund project and commented about past experiences with facilitating projects on private property in the past. He instructed Brown and Madison to circle back about private funding resources and suggested local resources.

Madison and Brown commented that the mural has no connection or advertisement to business.

Public Art Specialist Ward summarized.

Vice Chair Smith asked for any additional comments. Thanked Brown and Madison. Closed item.

- B. Clocktower Public Artwork. Presentation on Lynn Deed's public artwork. (Coldiron) This is a presentation item only. No discretionary action will be taken on this item; therefore, no CEQA finding is required to be made for this meeting item.

Public Art Specialist Ward introduced item topic and Lynn Deedler.

Lynn Deedler presented images showing Clocktower artwork. Summarized that the art piece is almost completed. Presented details of Clocktower inspiration, creation, and operation.

Vice Chair Smith opened the item to committee comment.

Committee Member Coldiron commented about the tribute to agricultural heritage and thanked Deedler for the presentation.

Committee Member Digges loved the use of agricultural materials and analog clock. Noted opportunity to work with high schoolers. Wanted to explore cost and partnership for City to steward.

Committee Member Rizzo Simons noted the farming roots and is inspired to contact local schools for locations.

Committee Member Spong noted the possible role of youth to get involved. Committee Member Digges asked artist about keeping the artwork maintained.

Deedler responded that the artwork requires some skill and interest to maintain indefinitely.

Committee Member Coldiron suggested Petaluma High School metal shop and asked to facilitate contacting them.

Public Art Specialist Ward responded on creative ways for maintaining.

Committee Member Rizzo Simons confirmed Petaluma High School still has metal shop and auto shop. Possibility of passing down interest and experience to younger generation.

Vice Chair Smith commented about the unique creation of the artwork. Commented that schools might be appropriate as stewards for the artwork. Possibly tie in with engineering department and agricultural shop. Agreed that the artwork does not need to be on school property. Suggested the Committee and staff supports community outreach with the schools.

Committee Member Rizzo Simons suggested Kenilworth Park and Fairgrounds. Commented on the artwork as a gateway of agricultural history. Committee Member Digges – noted downtown has clocktower, suggested having a clocktower on the East Side. Kenilworth or Lucchesi Parks to bookend the heart of downtown.

Vice Chair Smith asked staff to comment about next steps.

Public Art Specialist Ward summarized the Committee's support and noted the next steps with contacting the high school for stewardship. Possible future agenda item and securing funding.

Vice Chair Smith asked artist for summary proposal from Deedler for artwork's requirements to acquire and care for artwork

Deedler welcomed site visit to studio and clocktower at his property. Deedler gives timeline of 9 months before West Coast Clock Museum will take artwork.

Public Art Specialist Ward noted further details are required to create a proposal for the Committee to consider the acquisition at a future meeting.

Vice Chair Smith thanked Deedler and closed the item.

- C. Quarterly Budget Review. Committee review of the fiscal year 2022-23 quarter 1 expenses and income for the Public Art Fund. (Ward) This is a presentation item only. No discretionary action will be taken on this item; therefore, no CEQA finding is required to be made for this meeting item.

FY22-23 PPAC Q1 Budget Report

Public Art Specialist Ward presented the item.

Vice Chair Smith asked for any questions from Committee Members.

Committee Member Coldiron asked for clarification about the Small Artwork Commission project Making Progress payments in Q1.

Public Art Specialist Ward clarified expense on budget report.

Vice Chair Smith asked clarifying questions about income.

Public Art Specialist clarified the income on development project to the Public Art Fund.

Vice Chair Smith closed the item.

5. DISCUSSION ITEMS

- A. Mary Fuller McChesney Estate Acquisitions. Committee discussion to consider acquiring artworks from Mary Fuller McChesney estate. (Ward) This is a discussion item only. No discretionary action will be taken on this item; therefore, this meeting item is not subject to CEQA.

Public Art Specialist Ward presented the item.

Vice Chair Smith asked the Committee about site visits.

Committee Member Digges provided a verbal summary of the site visit and artworks. Offered suggestions about finding locations and to decide on artworks including budget and community input. Noted the opportunity is worth investing.

Vice Chair Smith noted his optimism for the opportunity. Commented that Dennis Calabi is the connection to the collection. Summarized the history with the artist and collection. Offered ideas for ideas such as groupings. Smith had suggestions of locations.

Committee Member Digges discussed relocation. Noted that many of the art can be stacked. Discussed needs of acquired artworks for install and display, including lighting. Committee Member Coldiron suggested bench artwork to be located at Kenilworth Park. Committee Member Digges suggested Dennis provide pricing and visual catalog for selections, including pricing. Public Art Specialist Ward suggested making an index of photos for ranking. Vice Chair Smith suggested a summary by the subcommittee for recommendation to streamline the process.

Committee Member Digges agreed with Vice Chair Smith about process.

Public Art Specialist Ward suggested using SlideRoom for adding photos and reviewing. Vice Chair Smith suggested that other Committee Members complete site visits to view artworks. Committee Member Digges asked for details of using SlideRoom. Public Art Specialist Ward responded. Vice Chair Smith noted artwork location information.

Committee Member Spongir interested in visual inventory and completing site visits.

Committee Member Coldiron supported the idea of visual catalog to help in selection process. Committee Member Digges asked other Committee Members if they have interest in going to remaining site visits.

Committee Member Spongir confirmed interest. Vice Chair Smith instructed staff to connect with Dennis Calabi to coordinate remaining site visits. Summarized next steps in acquisition process.

Committee Member Rizzo Simons asked about pricing.

Vice Chair Smith responded. Noted that Calabi will provide a discount for the City and Public Art Committee. Requested staff to comment on pricing and discounts.

Public Art Specialist Ward commented about artwork pricing, including \$10K for bronze works and \$6K for smaller works. Noted condition and anticipated discounts from Calabi and Estate.

Vice Chair Smith suggested groupings and budget. Suggested 12 to 18 artworks for acquisition. Noted a potential project budget for \$50-60K.

Committee Member Coldiron asked staff to discuss available budget of spendable monies from the Public Art Fund.

Public Art Specialist Ward noted 65% of annual budget is intended for acquisitions. Commented about committed funds from Public Art Fund. Comments about the selection process and outcome.

Committee Member Coldiron asked additional clarification about available budget and proposed spending on this item.

Public Art Specialist Ward responded.

Vice Chair Smith continued discussion about budget and future spending.

Committee Member Digges clarified previous statement by Vice Chair Smith about \$50-60 spending suggestions for acquisition. Estimated that additional \$15-30K spending will be required for installation and transportation.


Vice Chair Smith responded. Commented about process and flexibility in his statement. Agreed with clarifying question from Committee Member Digges.

Committee Member Digges agreed with price suggestion. Suggested audio log and for anecdotal information to accompany project.

Vice Chair Smith summarized next steps and closed the item.

- B. Small Artwork Commission 2023. Committee review the draft Request for Proposal document and direct staff to continue updates to the Small Artwork Commission with intent to initiate a new commission cycle in 2023. (Ward) This is a discussion item only. No discretionary action will be taken on this item; therefore, this meeting item is not subject to CEQA.

Staff Report 

Small Artwork Commission 2023 RFP - Draft 112922 

Vice Chair Smith opened the item.

Public Art Specialist Ward presented staff report.

Vice Chair Smith clarified that site locations are required from last version.

Public Art Specialist Ward responded. Mentioned Kenilworth Teen Center as a candidate. Suggested more time for Committee to generate project locations.

Vice Chair Smith agreed.

Committee Member Rizzo Simons suggested locations for project sites.

Vice Chair Smith responded and asked staff clarifying question about process.

Public Art Specialist Ward responded.

Vice Chair Smith instructed the Committee to send generated site suggestions.

Committee Member Coldiron commented on Small Artwork Commission 2021 projects. Asked questions about fire station #3 and roundabouts as project sites.

Public Art Specialist Ward responded.

Committee Member Digges asked staff about artwork in freeway overpasses.

Public Art Specialist Ward responded.

Vice Chair Smith asked the committee about location suggestions process.


Committee Member Digges asked Public Art Specialist Ward about process.

Public Art Specialist Ward responded. Wanted to check in with Public Works director/staff about realities.

Vice Chair Smith closed the item.

6. STAFF COMMENT

- A. Project status updates.

Public Art Projects Status Report - 112922 

Public Art Specialist David Ward provided updates to projects. Noted project update with Fine Balance. Noted progress with Community Art Grants. Noted Woven Stories underway and starting to fabricate. Proposed changing agenda item to be future agenda items. Introduced fence project happening on the Lynch Creek Trail at 92 Lakeville for mural space on fence. Introduced PAC and PPAC partner development concept.

Vice Chair Smith asked for clarification about project matrix.

Public Art Specialist responded.

Vice Chair Smith closed the item.

7. COMMITTEE COMMENT AND SUBCOMMITTEE REPORTS

- A. Fine Balance (Abercrombie, Digges, Smith)
- B. River Arch (Abercrombie, Coldiron, Smith)
- C. Woven Stories (Coldiron, Smith)
- D. Hidden Petaluma (Coldiron, Digges, Spongr)

Vice Chair Smith asked CommitteeMembers if there were any additional items and if Committee wanted staff to pursue the items mentioned in the staff comment. Committee in agreeance.

Committee Member Diggescommented about PAC and PPAC partnership development.

Public Art Specialist Ward added clarification about ad hoc committees and involvement.

Committee Member Coldiron asked about creating an ad hoc committee for the Clocktower item.

Vice Chair Smith and Public Art Specialist David Ward agreed to create an ad hoc group. Committee Member Rizzo Simons, Committee Member Digges, and Committee Member Coldiron are confirmed as ad hoc group.

Committee Member Rizzo Simons asked for proposal information before contacting schools.

Vice Chair Smith responded about process.

Committee Member Coldiron commented on Clocktower.

Public Specialist Ward commented on Clocktower process.

Committee Member Rizzo Simons commented about additional photos.

Vice Chair Smith thanked Committee for their work.

8. APPROVAL OF MINUTES

- A. Approval of Minutes from October 27, 2022 meeting.

October 27 2022 Draft PPAC Minutes 

Vice Chair Smith asked for any edits or comments on meeting minutes.

The draft minutes were approved as submitted.

9. ADJOURN

- A. The next regular meeting is scheduled for Thursday, January 26th, 2023 at 6:00 P.M.

Vice Chair Smith noted that the next meeting will be on January 26th and adjourned the meeting at 8:25 PM.